



THE PRECON PURCHASE METHOD

Guide to help you through the steps of finding your
NEW HOME!



VIEW PROJECTS: <https://www.preconstruction.info/>



FOR MORE INFORMATION LOOK AT OUR SITE: WWW.PRECONSTRUCTION.INFO

YOU HAVE LIVED in your house for some time and everything has been going well. Now you are starting to realize you want a change with your home. You have thought about selling or looking into the resale market.

But you see the market is becoming more unaffordable for you.

You and your family would prefer a newer home as well. So *why not start looking into the preconstruction market for new builds?*

You have come to the right place to learn more about this.



After living in the same old house for so long you want a change. The home is getting older. It feels like you've got your tools out fixing something every weekend. The kitchen is old and dated. The basement needs a ton of renovating to make it functional. The exterior needs a ton of work. Plus, the space is getting tighter. The solution is a newer and bigger home. But with how the housing market is, it's not affordable for you. You want a payment plan that works with your budget and gives you time to pay it off.

The world is turning into a chaotic place with how the times are going. You want to be in a more safe and secure neighborhood for your family. Your kid's safety is your number one concern. You don't want to have to worry about letting them play outside. In fact, they aren't allowed out there at certain hours and you always have to be nearby. You just want to be able to send them out and let them be kids and have fun. But right now, the thought stresses you out.



Not having enough money in the bank and going paycheck to paycheck is hard. You're looking for that new home that still keeps money in your pocket. Put that money in a safe bet with a property for yourself and your family. Real estate continues to grow and you see that as well. Every day you see houses being sold for high value. Make the right bet on yourself. Spread the payments until occupancy. Make the right choice for your future.

The space is getting tighter in your current place. You're ready to grow your family but there's no way any more bodies will fit in this home. Your kids need space to play. You need office space to work at home. You want backyard space for your pets to run around freely. Finding the space, you need is essential...not to mention extra rental income can't hurt with a growing family.

Time is going by but you feel like nothing is affordable. You are willing to wait but don't know which avenue to take. Should I just shove all my money into a resale home? The want is a new home so why not get that instead! Why spend more money on renovations. You will fix something and there will be another repair to do. Your time is being wasted! Look into buying a new home that fits your criteria. Save the money for costs on renovations and be prepared for your new home that awaits

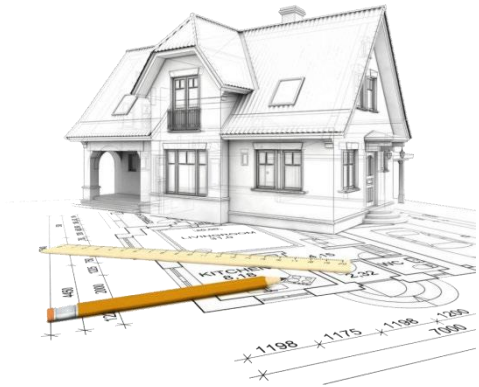




A lot of people get comfortable when you have a home and live there for a while. You do not want to go through the moving process. With kids and pets, you may find it difficult to proceed with a big move. There is no time to even think about a move with how busy you are. You want to have a new home but the conflict of the move itself stops you. You learn the process as you talk to an

agent. You feel more comfortable and are more ready to make the move. Preconstruction homes are a different process and we are the right people to talk too. You are nervous to invest money into a long-term plan. You feel spending more now to get a place is better than spending less for the future. That is not the case because as you wait for your home, the price during that time goes up in value. Learning about new homes and the value it brings is needed. Education is the main process here. We want to teach you and be there step by step. You've been looking into resale homes. The longer you have waited the higher prices have gone. Prices from before are not the same.

Prices are at all-time highs! Getting affordable housing is difficult to find. New homes at these prices are more worth it. Having the option to pay installments for a brand-new home is a luxury. Take the right step for you and your family. Invest in yourself and build your



The real issue at hand is you being hesitant to put money in homes. This is a long-term investment that you are not sure if it's worth waiting for. You are scared to put money in long term. It is hard for you to be patient to see the value of your growth. As time passes for completion of the home, the house value rises as well. It is important you know that this is the right investment in this market.

➤ **If you don't take action soon...**

You worry you're failing to provide the home life you dreamed of for your family. Sometimes you feel as if you have settled for a home that is not the right one for you. You and your family argue about things that need to be done at home all the time. The fear of moving on to another home is always on your mind. The expenses and higher costs for a newer home keep replaying in your head.

✓ **You want financial freedom!**

There's so much work to be done. You wouldn't even know where to start.

Plus who has the time anyway? Or the skill?

In the end, you know this is more than a budget friendly DIY job. You'd have to bring in the professionals to get the space you enjoy. And that's a lot of money.

And would you be happy in the end?

If you did that, there's no way you'd be able to afford moving anytime soon and you'd be stuck here in this old house. Unhappy and full of regret.

If you're being honest with yourself, you're jealous of what your peers have. You've been working hard and saving money for a long time. The truth is you want to live that lifestyle as well. But now you're scared to make the move with all this saved money. The back and forth with the family about moving out is a pain. You want to make that move for your family but something is holding you back. You've thought about new construction but... you are afraid the project will be shut down or will be delayed. The fear of investing money is always a hard decision to make. Understanding what it takes to make that next step is important. The process is a long one but can be explained step by step. That's why we created our precon purchase method. It's created with families like yours in mind. We have a team ready to help you decide if this is the right decision.

HERE IS HOW OUR PRECON PURCHASE METHOD CAN HELP YOU:

➤ STEP 1: INITIAL INTERACTION

NEWER HOMES ARE A GOOD CHOICE AS HOUSE PRICES ARE GOING HIGHER. YOU CAN GET THE HOME YOU ARE LOOKING FOR AT A PRICE THAT WORKS FOR YOU. FIRST, WE MEET AT THE OFFICE

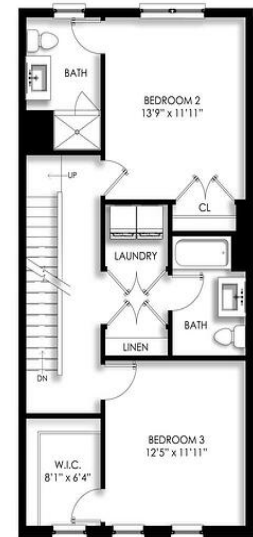
OR HAVE A DISCUSSION OVER THE PHONE.

WHATEVER SUITS YOUR NEEDS BEST. WE TALK ABOUT YOUR NEEDS AND WANTS. WE TALK ABOUT WHAT YOU DON'T LIKE WITH YOUR CURRENT SITUATION AND WHERE YOU SEE YOURSELF AND YOUR FAMILY LIVING. IT'S IMPORTANT THAT WE TALK ABOUT YOUR PRICE RANGE TO HELP US FIND A DEPOSIT STRUCTURE THAT WORKS BEST FOR YOU.

IS THIS HOME MEANT TO BE A RENTAL OR IS IT A PLACE YOU WILL MOVE YOUR FAMILY INTO? THE MORE INFORMATION WE HAVE, THE BETTER WE CAN HELP YOU IN THIS JOURNEY. WE HAVE GREAT CONNECTIONS WITH BUILDERS AND KNOWLEDGE IN THIS INDUSTRY. WE'LL BE THERE STEP BY STEP TO HELP YOU IN THIS PROCESS.

➤ STEP 2: ACQUISITION OF REQUIREMENTS

IT'S TIME TO DIG EVEN DEEPER. AFTER OUR FIRST MEETING, WE SENT YOU A WORKSHEET BY **EMAIL**. THIS HELPS US TO HAVE AN EVEN CLEARER VISION OF WHAT YOU'RE LOOKING FOR IN THIS NEW BUILD. SHARING ALL THESE DETAILS FOR YOUR NEXT HOME IS KEY! THE WORKSHEET INCLUDES INFORMATION ON YOUR BUDGET, TYPE OF HOME, AND AREA YOU ARE LOOKING IN WE'LL ALSO SEND YOU SOME PROJECTS AT THIS TIME. SO, THE MORE SPECIFIC YOU ARE IN THE WORKSHEET, THE CLOSER (AND FASTER) WE GET TO FINDING THE RIGHT HOME! WE EAT, SLEEP AND BREATHE PRE-CONSTRUCTION REAL ESTATE. YOU CAN TRUST US WITH YOUR DETAILS TO HELP YOU FIND YOUR DREAM HOME!



SECOND FLOOR

➤ STEP 3: TIME TO WAIT

NOW WE HAVE YOUR INFO AND YOU HAVE FOUND A PROJECT YOU LIKE... WHAT'S NEXT? THE INFO IS SENT TO THE **SALES TEAM** TO LOOK OVER AND THEY WILL LET YOU KNOW IF THE UNIT IS YOURS. THIS STEP CAN TAKE SOME TIME AS OTHER PEOPLE ARE ALSO GIVING IN THEIR INFO TOO.

SO THE SOONER WE RECEIVE YOUR INFO, THE HIGHER THE CHANCES ARE TO SECURE A UNIT. FOR SOME PROJECTS, WE RECEIVE ALLOCATED UNITS. THESE UNITS ARE GIVEN TO US TO SELL AND CAN BE YOURS IF YOU LIKE THOSE SPECIFIC UNITS.

THE SALES TEAM WILL CALL YOU TO TALK ABOUT DOCUMENT REVIEW AND SIGNING ONCE LOOKED OVER. YOU WILL HAVE TIME TO LOOK OVER THE INFO WITH YOUR LAWYER AND SEE IF THIS IS THE HOME FOR YOU. NOW IT IS GOOD TO START SAVING YOUR MONEY FOR PAYMENTS. BE SMART WITH YOUR MONEY BY REDUCING SPENDING OR IMPROVING YOUR CREDIT.

➤ STEP 4: THE FUTURE IS NEAR

YOU HAVE SIGNED FOR YOUR NEW HOME AND EVERYTHING IS DONE NOW, RIGHT? WRONG, PEOPLE DO NOT THINK ABOUT THEIR HOME VALUE UNTIL IT IS TOO LATE. AS A TEAM, WE NEED TO HAVE A MEETING TO TALK ABOUT THE STEPS NEEDED TO MOVE. WE WILL TALK ABOUT YOUR AREA ANALYSIS AND HOW WE WILL MARKET YOUR HOME. WE WILL LOOK AT THE LAST SOLD HOMES IN YOUR AREA AND THE GOING PRICE IN YOUR AREA.

OUR TEAM WILL PREPARE A PACKAGE OF HOW WE WILL STAGE AND ADVERTISE YOUR HOME. WE WILL TALK ABOUT HOW WE WILL PROMOTE YOUR HOME TO THE AREA AND ON MLS. BE PREPARED FOR YOUR FUTURE HOME BY TALKING TO YOUR LAWYER AND THE BANK.

➤ STEP 5: **MOVE-IN DAY**

THE PROPERTY IS YOURS! THE KEYS ARE YOURS.

NOW WHAT?

OPENING THAT DOOR AND WALKING INTO THE HOME YOU HAVE BEEN WAITING FOR IS A GREAT FEELING. SEEING ALL THE MONEY YOU SPENT ON THIS HOME FINALLY MAKES SENSE. IS THIS HOW YOU PICTURED YOUR HOME TO LOOK? CALL US AND LET US KNOW YOUR LIKES AND DISLIKES. INVESTORS FEAR NOT, WE ARE ALREADY HELPING YOU FIND A RENTER FOR YOU TO MAKE EXTRA MONEY. IF WE DID A GOOD JOB, PLEASE LET US KNOW AS WE ALWAYS LOOK FOR FEEDBACK. LET'S KEEP A GOOD RELATIONSHIP AND LET US HELP YOU GROW YOUR REAL ESTATE.

WE LOOK FORWARD TO SEEING YOU AT CHRISTMAS TO CATCH UP WHEN WE DELIVER OUR GIFT BASKET!

YOU'VE MADE IT! THE KIDS ARE ENJOYING THE PLAYROOM AND EXTRA BACKYARD SPACE. YOU GET THAT MASTER BEDROOM YOU WERE DREAMING OF. YOUR SPOUSE GETS THE KITCHEN AND NEWER HOME THEY'VE BEEN DREAMING OF. EVERYONE IS HAPPY AND PROUD TO SHOW OFF THEIR HOME TO THEIR FRIENDS AND FAMILY. YOU'VE SAVED THE MONEY FOR YOUR DREAM HOME. THE MONEY IS READY TO PUT DOWN ON THE HOME YOU HAVE BEEN EYEING. YOU AND YOUR FAMILY HAVE DECIDED THIS IS THE HOME FOR YOU. THERE IS NO WORRY FINANCIALLY ABOUT PURCHASING THIS HOME. YOU HAVE PURCHASED THE HOME AND ARE READY FOR THE MOVE.



FOR MORE INFORMATION LOOK AT OUR SITE: WWW.PRECONSTRUCTION.INFO

YOU ARE HAPPY ABOUT THE HOME AND LOVE THE FACT YOU OWN A NEW HOME!

You have a home where you can live your life with your family. You have the space where your pet (s) can roam around freely. You have that new home you can show off to your friends and family. You are living in a new neighbourhood with lots of amenities. You will know you have a loving home to come to. That day you moved in was one of your greatest joys in life. The stress of moving is off your mind now. You are in your forever home with everything you want. The new neighbourhood is friendly and vibrant. The amenities around are plentiful. The home feels like your ideal place. You are not longing to move anymore. You are at the place you want to be with your family

HERE'S WHAT OUR CLIENTS ARE SAYING...



BRENDAN WAS A CLIENT THAT HAD THE MINDSET HE HAD TO DEVELOP HIS REAL ESTATE PORTFOLIO AND BUILD GENERATIONAL WEALTH. AS SUCH, THE BEST OPTION FOR BRENDAN AT THE TIME WAS TO GET INTO THE PRECONSTRUCTION MARKET AS BRENDAN COULD NOT YET AFFORD A MORTGAGE ON HIS OWN AND NEEDED TIME TO SAVE UP MORE MONEY. OUR TEAM WAS ABLE TO EDUCATE AND HELP BRENDAN IN LOOKING THROUGH CONDO PROJECTS WITHIN THE GREATER TORONTO AREA.

AFTER LOOKING AT MULTIPLE PROJECTS AND SUBMITTING WORKSHEETS TO ONES BRENDAN LIKED, OUR TEAM WAS NOT ABLE TO SECURE A UNIT FOR HIM. AFTER A WHILE THERE WAS A PROJECT THAT PEAKED BRENDAN'S INTEREST AND A UNIT WAS SECURED. HOWEVER, AFTER LAWYER REVIEW IT WAS NOTICED THERE WERE NO CAPPED LEVIES FOR CLOSING HENCE BRENDAN HAD TO BACK OUT AS THIS WAS SOMETHING HE WAS HOPING WAS INCLUDED WITH THE DEAL.

AFTER 5 MONTHS OF LOOKING AT VARIOUS PROJECTS OUR TEAM WAS ABLE TO SECURE AN ALLOCATED UNIT WHICH WAS GIVEN TO OUR BROKERAGE AND WITHIN MINUTES OF THIS ALLOCATION WAS ABLE TO SECURE THE UNIT FOR BRENDAN.

BRENDAN WAS EXTREMELY HAPPY WITH THIS PURCHASE AND IS AWAITING OCCUPANCY IN A FEW YEARS TIME WHERE HE WILL HAVE TIME TO SAVE MONEY, HAVE CAPPED LEVIES AND HAVE AN ASSET TO HIS REAL ESTATE PORTFOLIO WHICH HE WILL CONTINUE TO EXPAND. BRENDAN HAS MENTIONED HE WILL DEFINITELY BE WORKING WITH US AGAIN FOR OTHER REAL ESTATE NEEDS AS WELL AS SPREAD THE GOOD WORD OF OUR BUSINESS PRACTICE AND PROFESSIONALISM.

IF YOU ARE READY TO FIND YOUR NEXT FOREVER HOME, BOOK A STRATEGY CALL WITH US. LET US SHOW YOU HOW WE CAN HELP YOU TRANSITION INTO YOUR NEXT DREAM HOME. [CLICK HERE TO BOOK YOUR 15 MIN CALL OR CHAT WITH ME ON FACEBOOK MESSENGER.](#)

CLICK HERE TO BOOK A 15 MIN CALL
<mailto:info@preconstruction.info>

OUR STORY

Once upon a time, in the busy metropolis of Canada, a group of forward-thinking architects and construction specialists saw a major issue in the industry: the complexity and confusion that clients experienced during the preconstruction period of their projects. They were motivated to discover a solution that would simplify and clarify the process, allowing clients to actively shape their dream structures.

A team gathering in a small office space, armed with passion and a shared vision, led the way. They worked tirelessly to revolutionize the construction sector and provide clients with greater awareness and control.

The team had a eureka moment one day while sipping coffee and sketching ideas on a whiteboard. They planned to build a digital platform that would act as a link between clients and construction specialists, allowing for smooth communication and collaboration.

As a result, the concept of preconstruction.info was developed. The team set out to create an easy-to-use platform that would simplify the intricacies of preconstruction while maintaining accuracy and efficiency.

The team was in charge of developing a sleek and minimalist user interface. She believed that the key to making the platform accessible to everyone, regardless of construction knowledge, was simplicity. Clients will feel at ease while discovering the world of construction possibilities with a clean layout and straightforward navigation.

The team also worked on developing new algorithms and machine learning models. These algorithms would create accurate cost estimates based on the design decisions of the clients, providing transparency and avoiding budget overruns.

The platform was tested with a varied range of clients, ranging from seasoned developers to first-time homeowners, as it took shape. They gathered comments and fine-tuned the platform depending on user feedback.

The team was humbled by the impact they had made as they reflected on their adventure. They not only streamlined the preconstruction process, but they also encouraged a spirit of collaboration and creativity among clients and specialists. Preconstruction.info had become a symbol of construction industry innovation and quality.

As a result, the tale of preconstruction.info inspires future generations of architects and businesspeople to strive for simplicity. It serves as a reminder that even the most difficult challenges can be transformed into opportunities for growth and success with determination, enthusiasm, and a commitment to empowering customers.

